



BiInD

BiInnovation Day
sponsorship brochure

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The event

Held for the first time in 2006, BioInnovation Day (BIND) is a one-day event that offers researchers, scientist-entrepreneurs and start-ups the opportunity to present innovative projects in the life sciences to an audience of peers, industrial partners, service providers and investors. The next meeting will take place on Thursday, May 11th 2023 at the Agora auditorium in Lausanne.

The BIND is a renowned meeting in the Health Valley and contributes to its biomedical innovation ecosystem. It aims to increase visibility of the most recent research achievements issued from academics institutions and spin-off companies of the region, bringing them together in the same network and allowing them to meet investors and potential partners.

Who we are

BioInnovation Day 2023 is organized by the knowledge transfer offices PACTT and UNITEC representing the Universities and the University Hospitals of Lausanne (UNIL and CHUV) and Geneva (UNIGE and HUG).

The mission of PACTT and UNITEC is to facilitate the valorization of research results by bridging the gap between new discoveries made by research institutions and their translation into innovative medicines, devices or practices to reach patients, benefitting the public interest.

They support collaboration between innovation stakeholders such as research institutions, startups, industry players, investors.

Target audience

BIND's target audience comprises regional and national players in life science innovation across all fields :

- Scientists-entrepreneurs/start-up founders
- Biomedical researchers
- Venture Capitalists
- Business Angels and Family Office representatives
- Technology scouts/licensing staff from Pharma, BioTech or MedTech
- Philanthropic institutions financing biomedical research
- Expert counsel (patent attorneys, regulatory and business consultants, etc.)
- Incubators and federal and cantonal innovation-promoting institutions

Key numbers

2023 edition



200 attendees



4 thematic sessions



35 projects pitched



3 keynote speakers



1 fire chat



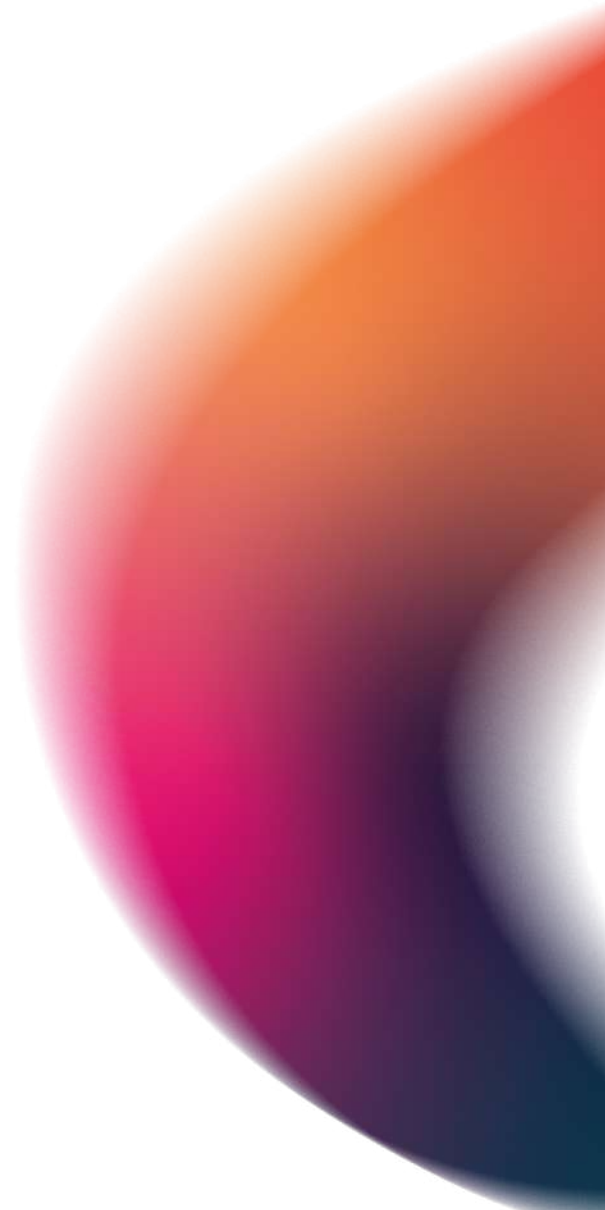
10 exhibition booths



10 000 CHF awarded

Become a partner

- To be part of a recognized regional event
- To reinforce your relations with innovation in life sciences
- To provide opportunities for researchers
- To contribute to the development in the biomedical field
- To stimulate interactions between start-ups and their ecosystem
- To develop your network and business opportunities
- To reward selected high level projects





Sponsorship packages

BiInnovation Day 2023 is seeking additional financial support from corporate sponsors to help cover the cost of the meeting. All donations fund the actual meeting and do not subsidize the organizing institutions. You will find on the next pages our sponsoring offers.

Your support will allow you to get in touch with the individuals, experts, companies and institutions driving life science innovation in Switzerland. Each sponsor will also be featured on the event's website, promotional material and printed conference booklets distributed during the meeting. Exhibition booths will also be available for Platinum and Diamond Sponsors.

Gold sponsor

- Meeting registration for two delegates
- Logo displayed during coffee breaks
- Logo displayed on BIND's brochure and website

2 500 CHF

Platinum sponsor

- Meeting registration for four delegates
- Logo displayed during coffee breaks
- Presence on all BIND 2023 communications material
- **Exhibition booth (panel and table included)**
- **Institution corporate material distributed in conference package**

5 000 CHF

Diamond sponsor

- Meeting registration for ten delegates and guests
- Logo displayed during coffee breaks
- Presence on all BIND 2023 communications material
- Exhibition booth (panel and table included)
- Institution corporate material distributed in conference package
- **Designation of a moderator for one session**
- **Special mention at the event's opening ceremony**
- **Logo displayed on the main screen**

10 000 CHF

Main partners



Service de la promotion de l'économie et de l'innovation (SPEI)

Partner institutions





2023 Edition

Thursday, May 11th 2023
AGORA, Lausanne (Switzerland)
www.bioinnovationday.ch

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